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Writing Sample

Business description for custom boot store

Boots & Boogie is a fine, hand-crafted, custom boot shop located in Santa Fe, NM. Clients come from around the world to work with owner, Roy Flynn, on creating works of art that they can stomp around in.

Wearable Art - *What's Your Story?*

Do your shoes make a statement? Are they a key component of your outfit? Do you prefer comfort? What about quality that can last a lifetime?

A person's shoes can say a lot about them. Make a statement with a custom-made pair of boots from Boots & Boogie. Whatever your style and needs, we can create the perfect pair of boots to match your personality.

Each pair tells a story. What will your boots say about you?

Attention to Detail, Attention to You

Browse the gallery or come by the shop to see if something catches your fancy. Or, take this American classic and make a pair unique to you by talking to Roy about options in styles, leathers, colors, and designs.

Roy Flynn designs every pair and works with select bootmakers and leather workers to create a wide range of boots. Whether you buy from stock, or have a pair made to your specifications, the relationship with Roy doesn't end at the sale. He wants to make sure you walk away happy, with a work of art that fits you perfectly.

Boots & Boogie is about attention to the customer, the specialty design, personal service, and a top-quality finished product.

We're not just selling beautiful, custom-made boots. We're selling an experience.